



PRACTICAL RESEARCH 1

IMPORTANT REMINDERS

THESE MATERIALS WILL STRICTLY BE FOR REFERENCE/INSTRUCTION PURPOSES ONLY. THE CONTENTS OF THESE MATERIALS SHOULD NOT IN ANY MANNER BE SHARED OR DISTRIBUTED AS RIGHTS TO ITS ACCESS IS SOLELY GIVEN TO THE REQUESTING CLIENT. PLEASE USE PROPER CITATION/ATTRIBUTION WHEN USING THESE MATERIALS.

Kin Enriquez
Author

Aurelio Vilbar, Ph. D.
Editor

Jaime Caro, Ph. D.
Series Editor

TABLE OF CONTENTS

MODULE 1: What is qualitative research?	1
LESSON 1: What is research and its significance?	6
Introduction to Research	6
Significance of Research	7
Forms of Research	7
LESSON 2: What are the characteristics of good research and how does the research process proceed?	12
Social Research Defined	12
Characteristics of 'good' Research	13
General steps of the Research Process	16
Expanded steps of the Research Process	17
LESSON 3: What are the differences between qualitative and quantitative research?	24
Qualitative Research Defined	25
Quantitative Research Defined	25
Qualitative vs. Quantitative Research	26
LESSON 4: What is the importance of qualitative research in daily life?	30
Importance and Goals of Qualitative Research	31
Examples of Qualitative Research in different Social Concerns	31
Strengths and Weaknesses of Qualitative Research	32
LESSON 5: What are the qualitative research designs?	38
Five Qualitative Research Designs	38
Characteristics of Qualitative Research Designs	39

MODULE 2: How to develop a research topic?	44
LESSON 6: How do I select a research topic?	48
Techniques Used to Generate a Research Topic	49
Research Tools and Outlining	50
Selecting a Research Problem	51
LESSON 7: What qualitative research design should I use?	54
Research Design vs. Research Method	54
Choosing a Research Design	55
Theory Defined	56
Theoretical and Conceptual Framework	57
LESSON 8: How do I formulate a problem statement?	60
Problem Statement Defined	60
Elements of a Problem Statement	60
Developing a Problem Statement	61
LESSON 9: How do I write a review of literature?	66
Review of Literature Defined	66
Importance of a Review of Literature	67
Developing a Review of Literature	67
LESSON 10: What are the scope, limitations, and delimitations of research?	70
Scope, Limitations and Delimitations Defined	70
Importance of Scope, Limitations and Delimitations in Qualitative Research	71

MODULE 3: How to properly conduct research?	74
LESSON 11: What are the different citation styles?	78
Citation Defined	78
Importance of Citation	78
Common Citation Styles	79
LESSON 12: What are the ethical guidelines in qualitative research?	86
Research Ethics Defined	86
Importance of Ethics in Research	87
Ethical Practices in Qualitative Research	88
Contents of a Participant Consent Form	89
LESSON 13: What are the sampling methods in qualitative research?	92
Sampling Defined	92
Non-Probability Sampling Strategies	93
Determining Sample Size	93
Gatekeepers in Social Research	94
LESSON 14: How do I collect data in qualitative research?	98
Data Collection Methods in Qualitative Research	98
Data Collection Methods Advantages and Disadvantages	101
LESSON 15: How do I conduct interviews properly?	106
Qualitative Interviews Defined	106
Interview Preparation, Location, and Equipment	106
Basic Principles in Conducting Interviews	107

MODULE 4: How to write a research paper?	112
LESSON 16: How is data prepared for analysis?	116
Equipment and Data Transcription	116
Transcription Defined	117
Organizing the Data	118
LESSON 17: How do we identify patterns in the data?	122
Qualitative Analysis Defined	122
Inductive and Deductive Approach	122
Content and Thematic Analysis	123
Coding and Validating Qualitative Data	124
LESSON 18: How do qualitative findings inform the conclusion and recommendations?	130
Relating your Findings with Other Findings	130
Formulating your Conclusion	132
LESSON 19: How do I write a research report?	136
Sections of Qualitative Research Report	136
Other Considerations in Writing the Research	139
LESSON 20: How do I present the research to an audience?	144
Preparing for your presentation	144
KEY TERMS	150
REFERENCES	154