

DIGITAL VIDEO PRODUCTION

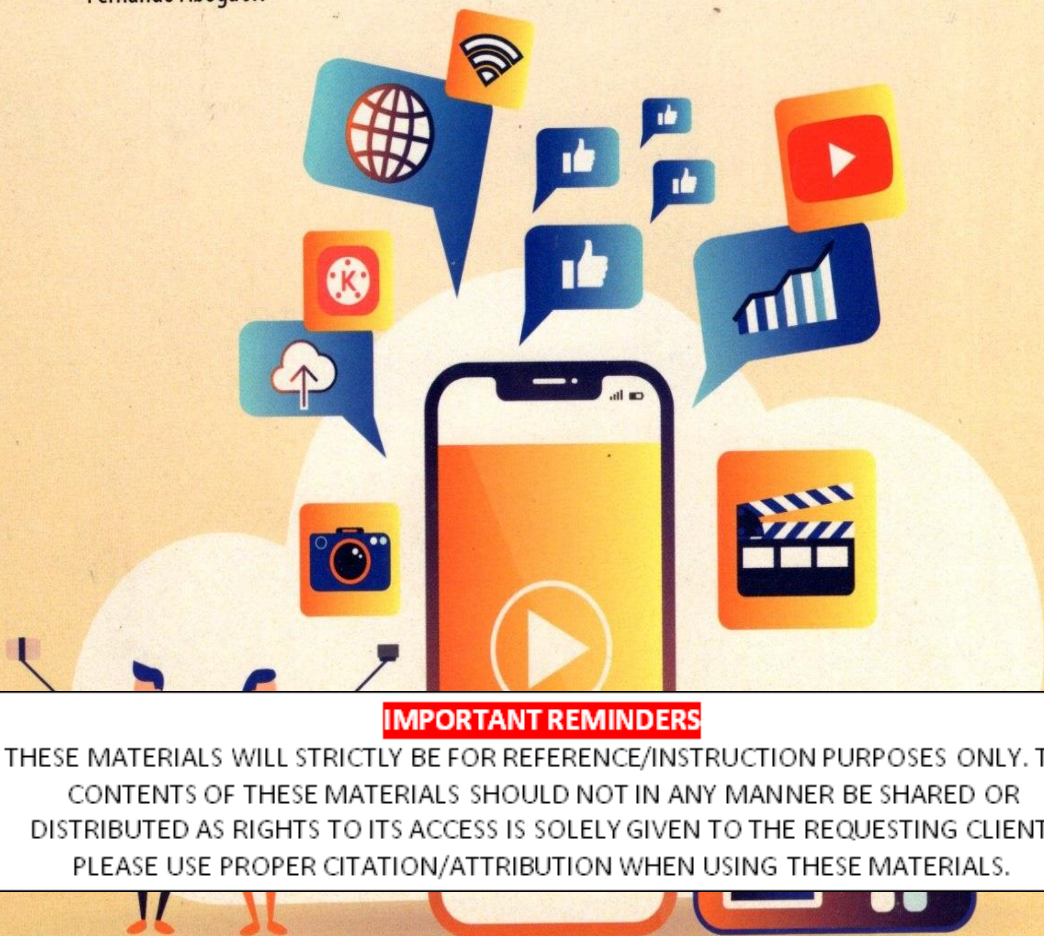
1st Edition

Authors

Alvin D. Ramirez
Fernando Aboga Jr.

Series Editor

Jaime D.L. Caro, Ph.D.



IMPORTANT REMINDERS

THESE MATERIALS WILL STRICTLY BE FOR REFERENCE/INSTRUCTION PURPOSES ONLY. THE CONTENTS OF THESE MATERIALS SHOULD NOT IN ANY MANNER BE SHARED OR DISTRIBUTED AS RIGHTS TO ITS ACCESS IS SOLELY GIVEN TO THE REQUESTING CLIENT. PLEASE USE PROPER CITATION/ATTRIBUTION WHEN USING THESE MATERIALS.

TABLE OF CONTENTS

LESSON 1

THE BEGINNINGS OF VIDEO PRODUCTION

01

Video Production: A Definition	3
Art and Science Combined	4
Video Production: A Short History	5
Tapes and Cams	9
Digital Technology	11
Digital Files	12
Videography Unbound	15

LESSON 2

COMPARING THE SMARTPHONE WITH A DSLR

25

The Smartphone Camera for Videography	27
The Tech Parts	31

LESSON 3

ON HAND VIDEO PRODUCTION

41

Mobile Phone Camera Settings	43
Video File Types	51

LESSON 4

POINT, SHOOT AND MORE!

61

Handheld Smartphone Camera Work	63
A Handle for All Shoots	71

LESSON 5

THE VIDEO EDITOR OF WINDOWS PHOTOS

81

Getting to Know the Video Editor in Windows Photos	83
Opening Photos Video Editor and Populating the Library and Storyboard	84
Editing Tools and Features	88

LESSON 6 USING THE VIDEO EDITOR OF WINDOWS PHOTOS **107**

Exploring More Tools of the Photos Video Editor	109
Adding Background Music	110
Adding Custom Audio	111
Finishing the Video & Saving to OneDrive	115
More Tools	118

LESSON 7 YOUTUBE FOR YOU TOO **129**

Upload Your Video on YouTube	131
Input Video Information on YouTube	136
Save YouTube Settings	139

LESSON 8 THE YOUTUBE EDITOR **149**

Enter YouTube Video Editor	151
Trimming or Removing a Section of the Video	153
Blurring Parts of the Video	155
Creating an End Screen	157
Adding or Changing the Audio or Music Track	161

LESSON 9 MOBILE EDITING **173**

Mobile Editing and Editors	175
Starting on KineMaster	176
Basic KineMaster Interface	180
Publishing	187
Editing with KineMaster	188
Features and Tools to Discover on Your Own	191

LESSON 10 ENGAGING YOUR AUDIENCE **201**

Passive and Active	203
Let's Face It!	206
Show Me the Money from Video!	208