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SPEAK AND LISTEN IN CON

An Oral Communication Textbook for Senior High School

### IMPORTANT REMINDERS

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SECOND EDITION



















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**Definitions** 

Elements of Communication

Communication is a human activity

Communication is a complex process

### Types of Communication

- Verbal and nonverbal communication
- Audio, visual, and audiovisual communication

Lesson 6 Functions of Communication

### Models of Communication

- Aristotle's Model of Communication
- Laswell's Model
- Shannon and Weaver
- Schramm Model
- David Berlo's Model
- Wood's Transactional Model

## Lesson 2 The Tenets of Communication 16

The Tenets of Communication

Communication is dynamic

Communication is unrepeatable and irreversible

### Other Tenets of Communication To advise MOD SVITADIMUMMOD SILTIMU

- Communication is contextualized
- Communication is everywhere
- Communication is continuous
- Communication is a transaction
- Communication is learned
- Communication is a sharing of meanings
- Communication has two levels of meaning: content and relational

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