

PADAYON

















Media and Information in a Changing World:

The Essential Introduction to Media and Information Literacy



IMPORTANT REMINDERS

THESE MATERIALS WILL STRICTLY BE FOR REFERENCE/INSTRUCTION PURPOSES ONLY. THE CONTENTS OF THESE MATERIALS SHOULD NOT IN ANY MANNER BE SHARED OR DISTRIBUTED AS RIGHTS TO ITS ACCESS IS SOLELY GIVEN TO THE REQUESTING CLIENT. PLEASE USE PROPER CITATION/ATTRIBUTION WHEN USING THESE MATERIALS.

Violet B. Valdez, PhD, Jo Aurea M. Imbong, Esq., Andrew Albert J. Ty, Jon Paul F. Maligalig, Jaime Manuel Q. Flores, Aaron R. Vicencio Karissa Rachel B. Villa, Cheryl Borsoto-Nasol, Samantha P. Javier

Project Director: RONALDO B. MACTAL, PhD

Series Introduction, v Preface, vii

| Lesson | 1: | An Introduction to Media and Information Literacy, 1–22 |
|--------|-----|--|
| Lesson | 2: | The Evolution of Traditional to New Media, 23–35 |
| Lesson | 3: | Information Literacy, 36–45 |
| Lesson | 4: | Types of Media, 46–69 |
| Lesson | 5: | Media and Information Sources, 70–88 |
| Lesson | 6: | Media and Information Languages, 89–100 |
| Lesson | 7: | Legal, Ethical, and Societal Issues in Media and Information, 101–127 |
| Lesson | 8: | Opportunities, Challenges, and Power of Media and Information, 128–139 |
| Lesson | 9: | Current and Future Trends in Media and Information, 140–155 |
| Lesson | 10: | The Media and Information Literate Individual and Society, 156–167 |
| Lesson | 11: | People as Media, People in Media, 168–175 |
| Lesson | 12: | Text Information and Media, 176–190 |
| Lesson | 13: | Visual Media and Information, 191–203 |
| Lesson | 14: | Audio Information and Media, 204–218 |
| Lesson | 15: | Motion Information and Media, 219–233 |
| Lesson | 16: | Manipulative Information and Media, 234–246 |
| Lesson | 17: | Multimedia, 247–258 |
| | | |

IMPORTANT REMINDERS

THESE MATERIALS WILL STRICTLY BE FOR REFERENCE/INSTRUCTION PURPOSES ONLY. THE CONTENTS OF THESE MATERIALS SHOULD NOT IN ANY MANNER BE SHARED OR DISTRIBUTED AS RIGHTS TO ITS ACCESS IS SOLELY GIVEN TO THE REQUESTING CLIENT. PLEASE USE PROPER CITATION/ATTRIBUTION WHEN USING THESE MATERIALS.